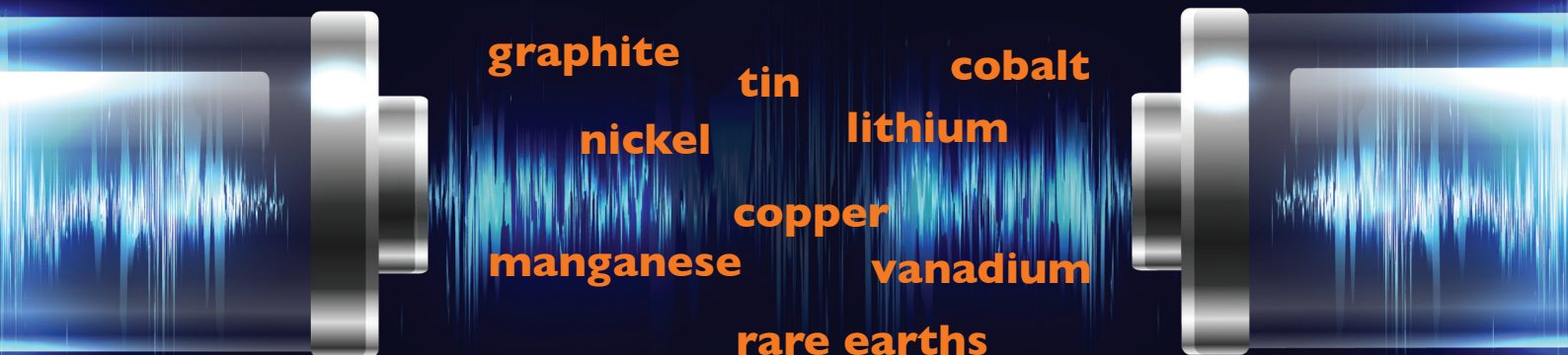


PAYDIRT'S 2024 BATTERY MINERALS CONFERENCE

16 – 17 April, Pan Pacific Perth



graphite tin cobalt
nickel lithium
copper
manganese vanadium
rare earths

Charging ahead with Australia's critical minerals industry

Paydirt's Battery Minerals Conference is the premier forum for miners boasting the essential ingredients driving the Industrial Revolution 4.0.

The lithium value chain alone will be a \$1.3 trillion sector by 2025 and demand for nickel, graphite, cobalt, copper, manganese, tin, vanadium and rare earths is expected to rise exponentially in the coming decade as the world transitions to a low-carbon economy.

Australia and Western Australia in particular are at the heart of the global battery technology push.

As Australia's only dedicated critical minerals conference, Paydirt's Battery Minerals Conference will afford stakeholders the opportunity to build their understanding of this dynamic sector, serving as a melting pot for in-depth discussion on market outlooks, project development and the future of the global battery industry.

Join us in Perth on 16-17 April 2024!

Who should attend?

UPSTREAM: Explorers, Developers, Miners, Consultants, Investors, Financiers, Brokers, Analysts, Fund Managers, Mining Services and Suppliers

MIDSTREAM: Engineering/Chemicals, Convertors, Energy Storage Providers, Traders, State Governments, Regulators

DOWNSTREAM: Automakers, OEMs, Manufacturers, Metal Refiners, Researchers, Investors

ASSOCIATED: International Governments, Regulators, Media, Inspectors, Service Providers

www.batterymineralsconference.com

To present, exhibit or attend as a delegate please contact Georgia Tully
on (+61) 8 9321 0355 or email georgia@paydirt.com.au

Sponsorship and Exhibition Opportunities

This is your opportunity to sponsor and/or exhibit at Australia's premier battery minerals conference. Being part of **Paydirt's Battery Minerals Conference** ensures your organisation's exposure to key decision makers in this industry.

Major and Junior Sponsorship Packages

Our sponsorship packages have been created for mining/exploration companies to showcase their projects and gain access to the wide range of investors who will attend the conference. The conference will provide a platform for sponsors to connect with a multitude of senior executives from global mining companies, financiers, brokers, analysts, and government representatives.

By taking up a major or junior sponsorship package companies are afforded the opportunity to:

- Tell their story on a global platform
- Establish new networks and secure viable prospects for investment from key stakeholders
- Network with potential customers and end-users
- Exchange ideas with key mining project developers
- Build relationships with potential joint venture partners

Exhibitor Package

Service companies play an integral role in the mining sector and our exhibitor sponsorship package is tailored for companies servicing the mining sector, enabling them to gain access to mid-tier and junior miners/explorers seeking to operate their mines more efficiently. **Paydirt's Battery Minerals Conference** exhibitor package allows service companies to:

- Establish new networks and secure viable prospects for sales
- Create links to battery manufacturers and end users
- Elevate their credentials in the battery minerals sector, including downstream and value-addition opportunities
- Maximise brand exposure by leveraging the conference as a platform to promote developments, products and/or services
- Network with key resource buyers, procurement specialists and decision makers

Additional Sponsorship Opportunities

- Morning Tea Sponsor
- Afternoon Tea Sponsor
- Lunch Sponsor
- WiFi Sponsor
- Coffee Sponsor
- Closing Drinks Sponsor
- Lanyard
- Water Bottle

Please contact Georgia Tully, georgia@paydirt.com.au to discuss customising a sponsorship package.



Major, Junior and Exhibitor Sponsorship Packages

Sponsorship Type Amount (incl. GST)	Major Sponsor \$13,500	Junior Sponsor \$11,000	Exhibitor \$8,000
Presentation	25 minutes	15 minutes	X
Presentation in the conference Programme			
Exhibition Booth	✓	✓	✓
One (1) 3m long x 2m deep x 2.4m high display booth including two spotlights, one 4-amp power point and standard signage			
Full Delegate Registrations	Five (5) full delegates	Three (3) full delegates	Two (2) full delegates
Includes: <ul style="list-style-type: none"> • One (1) full day at the conference with access to all presentations and the exhibition area • A delegate satchel containing information from sponsoring companies • Morning tea, lunch and afternoon tea • Admittance to the networking functions 			
Additional Shareholder/ Investor Passes	Ten (10) Passes	Five (5) Passes	X
Opportunity to invite shareholders/guests to attend the session in which your presentation is included (Invitations sent to shareholders/guests by Paydirt Media on behalf of sponsors)			
Advertisements	Two (2) Half Page Ads (conference preview & review editions of Australia's Paydirt)	Two (2) Quarter Page Ads (conference preview & review editions of Australia's Paydirt)	One (1) Quarter Page Ad (conference preview edition of Australia's Paydirt)
Full colour, print-ready advertisements (Artwork supplied by sponsor)			
Paydirt TV	✓	✓	X
One (1) interview recorded and edited by Paydirt Media journalists and distributed to an engaged audience of conference delegates, social media connections, sophisticated investors and CAB audited magazine subscribers. <ul style="list-style-type: none"> • Sponsor has full distribution rights to the video, allowing you to use/distribute the edited videos to your own network • Promotion of the video on all our social media platforms • Video (+ your company profile) will be emailed out to Paydirt Media's database 			
*Paydirt currently has a distribution network/circulation of 30,268 (includes YouTube, LinkedIn, Twitter, conference database)			
Social Media Post	Two (2)	One (1)	One (1)
Dedicated sponsor promotions for Paydirt Media to promote via the social media channels (LinkedIn and Twitter) in the lead up to the conference. Content supplied by sponsor.			
Satchel Inserts	✓	✓	✓
Opportunity to include one piece of corporate literature or a promotional item in delegate satchels (Supplied by sponsor)			
Discounted Magazine Subscription	✓	✓	✓
25% discount off a full priced subscription to Australia's Paydirt and Gold Mining Journal			
Company Logo	✓	✓	✓
Organisation logo on all promotional material and conference website			

Paydirt's Battery Minerals Conference – Sponsorship and Exhibition Application Form

To confirm your participation as a sponsor or exhibitor, please complete and return this Sponsorship and Exhibition Application Form to Georgia Tully, georgia@paydirt.com.au

Sponsor/Exhibitor Details

Company:

Contact First Name: Contact Last Name:

Position: Email:

Phone: Mobile:

Postal Address:

City/Suburb: State: Post Code: Country:

Authorising Name: Date:

Authorising Signature:

Please indicate (tick) your selected sponsorship package(s) below. All prices are inclusive of 10% GST.

Major Sponsor – \$13,500 ☐ Junior Sponsor – \$11,000 ☐ Exhibitor – \$8,000 ☐ Customised Sponsorship – \$_____ ☐

Terms and conditions, payment, cancellation and refund policy

- This agreement is between the **sponsors** and organisers of **Paydirt's Battery Minerals Conference**.
- The total investment for sponsorship/exhibition as outlined above.
- Confirmation of booking is made by signing and returning this Sponsorship and Exhibition Application with full payment due on application.
- Presentation assignments will be at the sole discretion of **Paydirt Media Pty Ltd**.
- Booth assignments are allocated on a first-in basis and subject to final approval by **Paydirt Media Pty Ltd**.
- **Paydirt Media Pty Ltd** reserves the right to re-assign booths for sponsorships that are not fully paid upon application.
- Sponsorship cancellation requests must be submitted **in writing** to the conference manager prior to the conference.
- Cancellation requests received during/after the conference will not be processed.
- **Full refunds/credits for any amounts paid will be given for the total sponsorship/exhibition amount paid for cancellation requests received (in writing) before Friday 26 January 2024, with NO refunds/credits given for cancellation requests received after Friday 26 January 2024.**
- Payments will only be considered received by **Paydirt Media Pty Ltd** once the funds are cleared AND clearly identified in our account.
- It is the sponsor's responsibility to ensure payment information is communicated promptly to **Paydirt Media Pty Ltd** for payments to be allocated accordingly.
- Proofs of transfer, remittance advices, or copies of cheques will only be accepted once the funds are received in our account.
- Delegates/sponsors are responsible for any bank fees and/or any foreign currency transaction fees associated with their payments; and **Paydirt Media Pty Ltd** reserves the right to recover these charges where appropriate. Note the currency is **Australian Dollar (AUD)**.
- As the event is held and hence deemed to be enjoyed in Australia, sponsorship/exhibition amounts are subject to the Goods and Services Tax (GST).
- **Paydirt Media Pty Ltd** accepts no liability to any person for any loss, injury or damage howsoever and whether directly from any action or cause whatsoever undertaken, organised or sponsored by **Paydirt Media Pty Ltd**.
- **Government issued photo identification must be presented by each delegate to collect name badge.**
- By registering to attend a conference/event organised by **Paydirt Media Pty Ltd**, and entering the conference/event premises and vicinity, all attendees (delegates, speakers, sponsors, exhibitors, guests) consent to interview(s), photography, audio recording, video recording and its/their release, publication, exhibition, or reproduction to be used for news, web casts, promotional purposes, telecasts, advertising, inclusion on websites, social media, or any other purpose by **Paydirt Media Pty Ltd** and its affiliates and representatives. Images, photos and/or videos may be used to promote similar conferences/events in the future to highlight the conference/event, and display the capabilities of **Paydirt Media Pty Ltd**.

PAYMENT DETAILS

Please indicate below how you would like to pay. Full payment must accompany the signed **Sponsorship and Exhibition Application**.

Cheque – made payable to **Paydirt Media Pty Ltd** **Electronic Funds Transfer (EFT)** – Please quote company name

Paydirt Media Pty Ltd, ANZ Bank, 1275 Hay Street, West Perth, WA 6005, Australia

BSB: 016 498 Acc: 8371 62319

International SWIFT Code: ANZBAU3M

☐ Visa

☐ Master Card

☐ Amex

☐ Diners

Card Number: Expiry Date: CVN/CVV2:

Amount (including GST):

Exact Name on Card:

Signature: Date:

Phone: Mobile: